

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
September 11, 2014**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on September 11, 2014 at 8:00 a.m. at the Hilton at Los Angeles Airport located at 5711 W. Century Blvd., Los Angeles.

24 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- David Merritt, JM Eagle
- Michael D'Amodio, Embassy Suites
- Al Ferrone, Holiday Inn LAX
- Val Velasco, LAWA / BOAC
- Bruce Nahid, L.A.T. Investment Corporation
- Israel Mora, Courtyard by Marriott
- Nelson Zager, Concourse LAX
- Gabe Saavedra, Neutrogena
- Ed Pomponio, Destination Shuttle Services
- Jakobo Onofre, Charles Dunn
- Brian Vandehey, Parking Spot
- Silvia Saucedo, LACCD
- Kathleen Doyle, Starline Tours
- Omar Pulido, LAWA
- Charles Beauvoir, Metro
- JC Lacey, Metro
- Ross Fryman, Walsh Shea
- Lorena Hernandez, Walsh-Shea
- Christopher Koontz, LAWA
- Samantha Foley, Cerrell
- Jessica Duboff, CD 11
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No comments from the public.

3. **APPROVAL OF MEETING MINUTES - July 10, 2014**

The minutes of the July 10, 2014 Meeting of the Board of Directors meeting were approved as presented.

4. **FINANCIAL REPORT**

Laurie Hughes presented the Year-End Forecast report for 2014 reflecting total income of \$1,099,655 and total expenses of \$958,088 through the

end of August. The financial report was unanimously approved by the Board of Directors.

5. **EXECUTIVE DIRECTOR'S REPORT**
Executive Director's Report

LAPD: SLO Richardson reports that in crime has risen slightly throughout the division for the year. However, crime with in the PBID is near the last year's low. Grand theft auto's have been cut by 40% over the last couple of months. Also, burglary and theft from motor vehicles are low.

LAPD/LAWA PD: The two police agencies are working together to help Gateway To LA with the increasing transient population throughout the surrounding area.

Ambassador Contacts: The ambassador's citizen contacts are down from the previous year, due to the change of the hours of operation. However, the contacts with the panhandlers and homeless are up due to the influx of the homeless.

	July-13	July-14	Aug-13	Aug-14
Citizen Contacts	763	621	772	617
Panhandler Contacts	128	170	127	161

The September 3rd security directors meeting was held at LAX Marriott Hotel. There were 22 participants at the meeting and 9 of those participants were PBID members. John Lindgren from TSA talked about some of the issues that arise at airport screening areas. TSA screens nearly 100,000 passengers daily at LAX, where a variety weapons and other items are confiscated.

The next meeting will be held October 1st at the La Quinta Inn & Suites. A guest speaker has not been confirmed.

Ocean Express Passengers

	Jul-13	Jul-14	Aug-13	Aug-14
Passengers	6097	5861	5858	5861
Tickets Collected		5803		5629
Tickets Sold		6750		4350

Passenger Totals by Year

2007	2008	2009	2010	2011	2012	2013	2014
64,690	79,501	74,639	70,837	63,376	64,687	53,480	36740
+13%	+23%	-6%	-5%	-10 %	+2%	-21%	-4% below first 8 months of 2013

Keep it Clean: The Gateway maintenance team continues to keep the streets sidewalks clear of trash, graffiti, stickers and illegal posters and signs.

Shredding Events: The next Gateway To LA shredding event will take place on November 5th, 12th and 19th.

2014 Projects

- Ocean Express Operation – New, propane powered vehicles are on order and should be operational in late September. Video cameras will be installed inside vehicles.
- BID Renewal – District Management Plan has been submitted to the City Clerk’s office for review.
 - o City Attorney’s office has changed their process for reviewing Management Plans – The City Clerk’s office will review the Managements with no review from the City Attorney’s office. This change will shorten the renewal process time.
- Shuttle APP – August 26 – Gina Marie Lindsay gave final authorization for LAWA to participate and promote the mobile app proposed by Gateway to L.A.
DWS is working with LAWA and DSS to receive GPS data for the app.
- LAWA Streetscape plan – meeting with Stakeholders is being scheduled for September 22 to review proposed plans before the go to the City for approval.
- Holiday Lunch Concert – November 25
 - o Sponsorship - \$1,500
 - o Table - \$400
- LAX Coastal Chamber of Commerce – Leadership Academy
 - o November start

6. Recap of Meeting with Metro / Art Leahy

Samantha Foley – Cerrell Associates briefed members on the meeting with Metro including Art Leahy and staff. The discussion included Gateway to L.A. concerns on the Century / Aviation Metro Station Design, request for an additional access point, improved architectural design elements and participation in the selection of artwork for the station.

7. **LAWA Status Updates**

Christopher Koontz updated members on the status of LAWA planning projects including the

Century Blvd. Streetscape Plan and the LAX Transportation Program.

8. **Metro Report - Century / Aviation Station**

Ross Fryman advised stakeholders on the Metro construction schedule and planned lane closures for October and November.

GW directors requested that Metro / Walsh Shea limit street closures to after midnight and to provide a 6 month schedule if possible.